

PRESS RELEASE - FOR IMMEDIATE RELEASE

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Revolutionary Surfactant Enhancer

DE Industries LLC is proud to announce consistent test results of De-Ink 94, an environmentally friendly and dynamic surfactant enhancer for current recycle deinking technology and chemistry. De-Ink 94 is to be used in conjunction with conventional surfactants and shows dramatic improvement in overall ink and dirt removal.

De-Ink 94 has been in testing and evaluation for the last 34 months in the United States and is now available to the recycled paper industry for use in DI cell flotation. The product is charge neutral, PH neutral, and contains no toxicity; De-Ink 94 is environmentally friendly and is a naturally occurring substance that is a colloidal binder that works mechanically to grab available ink particles and bind them to any available air bubble.

Simply adding the product to existing processes at extremely low dose levels delivers production, marketing, and environmental benefits. Further and of particular interest, small dosage changes can weight emphasis to either reducing production costs or increasing end product quality, or provide a measured combination of both, depending on a given mills needs product by product. Marked increases in brightness, dramatic reduction in ERIC counts and evidence of increased fiber retention are all apparent in test results.

Integration into existing processes is very low cost and extremely easy to initiate. Maintenance costs are minimal due to minimal equipment requirements. De-Ink 94 is safe around employees and requires no special safety procedures or equipment. De-Ink 94 provides environmental benefits while posing no environmental risks at any point in the process.

DE Industries LLC will make available to any paper mill that requests in writing a test kit that will allow in house lab review to determine if the product is a potential fit for each individual paper mill's needs. The kit is comprised of sample product, lab testing procedure, and a cost calculator that will allow comparison of various dose levels with the potential economic impact on overall production costs.

DEI holds the exclusive supply rights to the only known source of suitable product in the world and has patents pending on the nature, properties, and process applications for the product. For further information please go to www.deindustriesllc.com .